

The editors at NRA
Publications know a
great product when
they see one



SPEEDBEAD™

Red Dot Reflex Sight

The coveted Golden Bullseye Award is a "symbol of excellence and innovation" so it's no surprise that *Shooting Illustrated* has honored the Burris SpeedBead™ as its 2009 Optic of the Year.

After all, the Golden Bullseye is bestowed on "products remarkable in their utility to shooters and hunters," a perfect description of the new SpeedBead dot reflex sight.

Shotgunners eagerly tell us that SpeedBead is the most significant advancement since the ventilated rib, turning poor shooters into good shooters and good shooters into great ones.

Until SpeedBead, shotgun accuracy was dependent on consistent, precise shoulder mounting and head position. But, no matter where in the SpeedBead window its red dot is positioned, that's where the shot will go. Can you say *forgiving*?

Small and lightweight, SpeedBead mounts easily between the receiver and rear stock, aligning the red dot low and just above the bore. Both your target and the red dot remain in focus and since the center of the optic is directly in line with the rib, there's no need to change your shooting style.

Upland game... waterfowlers... trapshooters... no matter how rusty your form, SpeedBead can give you an edge - making you a better shooter. Try the exciting, innovative SpeedBead at your Burris retailer today.



 **BURRIS**
SEE THE LIGHT™

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